



November 13th, 2012

To whom it may concern:

We are pleased to acknowledge that Senso 3C Talent & Business Resources is hosting the Family Jingle & Mingle in support of The Children's Wish Foundation of Canada. This event will be held on December 16th, 2012 at the International Centre, 6900 Airport Road, Hall 5, Mississauga, Ontario. We invite you to lend your support to this event which will assist in generating additional funds for Children's Wish. Your contribution to this event would be much appreciated.

Each year, thousands of Canadian children between the ages of 3 and 17 are diagnosed with a life-threatening illness. Since 1984, The Children's Wish Foundation of Canada has worked tirelessly to grant exceptional wishes to over 18,000 children and their families.

This year, Children's Wish expects to grant 1,000 new wishes and, with the help of volunteers and generous donors, is able to grant nearly three wishes every day. Each wish is an individual adventure, carefully structured to meet the needs of a particular child and family. Children's Wish is a national charity with chapters in every province and territory.

Wish referrals and requests have recently increased substantially and the organization continues to work to ensure that every child receives their most heartfelt wish. Currently, the Ontario Chapter has over 500 pending wishes.

For a child whose wish is about to be granted, the pain and discomfort of the illness, and often harsh treatment regimes, somehow becomes more bearable. For many, the excitement of planning and anticipating their dream has a dramatic effect on their healing. These courageous youngsters often experience a renewed sense of energy and hope as they see a different kind of light at the end of the tunnel.

We are extremely proud to have fulfilled more wishes for children in Canada than any other wish-granting agency. No eligible child has ever been denied a wish nor is there a waiting list. I invite you to visit our website at www.childrenswish.ca to see how Children's Wish has brought laughter to a child, and the opportunity to provide hope through the hurt.

On behalf of our special children, their families and those of us who work at The Children's Wish Foundation, thank you for your consideration and support.

With every best wish,

Lina Zakaria
Resource Development Coordinator

